

### SERVICE

To assure you lasting enjoyment of your new PHILCO TELEVISION RECEIVER, Philco Corporation and its Distributors maintain America's largest and finest service organization — PHILCO FACTORY-SUPERVISED SERVICE. Technician-members of this organization are carefully selected for their proficiency and can be expected to render prompt and expert service at reasonable rates.

#### ASK YOUR DEALER — CONSULT THE "YELLOW PAGES"

In your community, the Philco dealers, service shops and independent technicians who are trained and qualified to install and service Philco products are registered as members of PHILCO FACTORY-SUPERVISED SERVICE. Customarily they display the emblem shown at the left and carry a card identifying them with PHILCO FACTORY-SUPERVISED SERVICE. It is recommended that you ask to see these credentials before service work begins. Registered members of PHILCO FACTORY-SUPERVISED SERVICE are usually listed under the famous "diamond" emblem in the "yellow pages" of your telephone directory.

**SERVICE LABOR**  
Dealers and independent members of PHILCO FACTORY-SUPERVISED SERVICE offer the following service arrangements to Philco owners:

- (1) Service-when-needed at a charge for each call
- (2) 90-day Service Contract
- (3) 1-year Service Contract

Select the type of service you prefer. Remember, PHILCO FACTORY-SUPERVISED SERVICE is maintained for the convenience of the Philco owner. Professional installation and the occasional inspection of your Philco, by an authorized technician, are recommended as wise protection of your investment.

#### PHILCO TELEVISION WARRANTY

Philco warrants to the original purchaser, upon the conditions herein set forth, that the parts and receiver tubes in each new Philco Television Receiver are free from defect under normal use and service. Philco's obligation under this warranty shall be limited to the exchange of any part or tube that in our judgment shows evidence of defect, provided, that it shall be returned to Philco through its dealer-distributor organization (F.O.B. factory) within ninety (90) days from the date of purchase. Philco assumes no responsibility for service, labor costs, or transportation charges.

In addition, we warrant to the original purchaser that the cathode-ray tube (picture tube) is free of defects in workmanship under normal use and service. Philco's obligation under this warranty shall be limited to the exchange of the cathode-ray tube if, in our judgment, such tube shows evidence of defect, provided, that it shall be returned to Philco through its dealer-distributor organization (F.O.B. factory) within one (1) year from the date of purchase.

Philco assumes no responsibility for service, labor costs or transportation charges.

Philco reserves the right to make changes in design or to make additions to or improvements upon this product without incurring any obligation to modify such previously manufactured products.

THIS WARRANTY shall not apply to any receiver which shall have been repaired or altered in any way so, in our judgment, to affect its performance, nor which has been subject to misuse, abuse, negligence or any other occurrence. Neither shall this warranty apply to any receiver which has been converted otherwise than in accordance with the instructions furnished by us.

THIS WARRANTY shall not apply to any television receiver on which the serial numbers have been altered, effaced or removed.

THIS WARRANTY shall apply only within the continental boundaries of the United States, Alaska and Hawaii.

THIS WARRANTY is in lieu of all other warranties, express or implied, and Philco neither assumes nor authorizes any person to assume for it any other obligation or liability in connection with the sale of this receiver.

In order to receive the benefit of this warranty, the attached registration card must be filled in completely and mailed to Philco Corporation, Philadelphia 46, Pennsylvania.

PHILCO CORPORATION, PHILADELPHIA, PA.

## Introduction

Your new Philco Television Receiver features a picture tube that can be rotated left to right 350 degrees making it possible to view the picture from many directions.

This instrument is designed to operate from a 117-volt, 60-cycle, a-c standard wall outlet. Do not attempt to operate the instrument from any other type of current source.

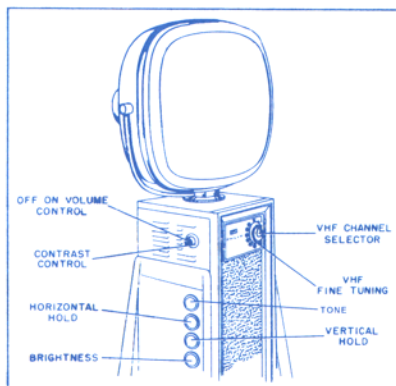
#### HOW TO GET THE BEST PICTURE

To turn the receiver on or off, depress the VOLUME control knob, then release it. Allow time for the tubes to warm up. Select your channel, then adjust the volume to the desired level. It is not necessary to disturb the setting of the VOLUME control each time the receiver is turned on or off.

Set the BRIGHTNESS control to the center of its range.

Turn the VHF CHANNEL SELECTOR to the right or left until the desired channel is opposite the indicator.

Adjust the VHF FINE TUNING control for the best picture that can be obtained. Turn this control to the right until the picture becomes very streaky and bubbly. Then turn the control slowly to the left until the bubbly condition just clears up. At this point the best quality picture generally will be obtained.



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how to tune and enjoy  
your new  
**PHILCO**  
TELEVISION  
RECEIVER  
*Famous for  
QUALITY  
the World Over*

If turned beyond this point, a soft picture with less detail will be obtained.

If the picture appears weak and washed out, turn the CONTRAST control to the right and/or the BRIGHTNESS control to the left until the black portions and shades of gray are the most pleasing.

If the picture appears harsh with heavy black areas, turn the CONTRAST control to the left and/or the BRIGHTNESS control to the right until a clear and pleasing picture is obtained.

#### ADJUSTING HORIZONTAL AND VERTICAL HOLD

If the picture appears with numerous lines or bars, turn the HORIZONTAL HOLD control to the right or left to eliminate the lines or bars.

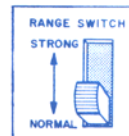
If the picture moves upward or downward, turn the VERTICAL HOLD control to the right or left until the picture stays steady vertically.

#### RANGE SWITCH

Your new Philco is equipped with a two-position RANGE SWITCH, located on the bottom left of the cabinet back.

If your receiver is operated in an exceptionally strong signal area, place this switch in the STRONG position.

If your receiver is operated in a fringe or normal signal area, place the switch in the NORMAL position.



#### ANTENNA

Your Philco is provided with an indoor antenna. Several locations in the room should be tried to find the location where the best reception can be obtained.

In areas where television reception is poor, the use of an outside antenna may be required. To give you the very best television reception, your Philco Dealer can supply you with the correct Philco Television Antenna, complete with installation instructions, or he can arrange to have it installed by an installation specialist.

To connect an external antenna, disconnect the antenna furnished with your receiver, and connect the new antenna to the VHF terminals.

**IMPORTANT:** Be sure to fill in the information requested on the Picture Tube Registry Card which is attached, and mail to Philco Corporation.